

## Geoffrey Ganga

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### **WEB DESIGNER, DEVELOPER AND RESEARCHER**

Ambitious and responsible individual with a strong academic background combined with customer focused employment, and web development and design experience. I am an energetic self-starter known for my ability to multi-task and build positive, client relationships. I come with a strong technical, problem solving, and leadership skills, fueled by a constant drive to succeed, and add value to an organization's bottom line.

### **SKILLS:**

HTML5, CSS3, Kendo UI, Skinning DNN, Invision App, Principle, Mail Chimp, JIRA, SCRUM, HTML Email, Responsive Design, MongoDB, Twitter Bootstrap, jQuery, UX/UI, PHP, AJAX, ActionScript, JavaScript, SQL, MySQL, FLEX, Cross Browser, WireFrames, DOM, Mac, Windows, Adobe Creative Suite (Photoshop, Illustrator, Flash, and Flex), Github, MAAMP, Duda Mobile, Roku, BrightScript, Principle for Mac, Axure, and Microsoft Office.

### **PROFESSIONAL EXPERIENCE**

#### **AT&T**

July 2016 - Present

#### **SENIOR UI/UX PROTOTYPE DESIGNER**

- Design and Developed user flow and customer interaction with myAT&T specific interfaces.
- Created high fidelity prototypes to further enhance user experience when engaging with elements on devices.
- Collaborated and led several teams in establishing blue sky ideas, turning them into designs and creating live prototypes
- Designed and Developed responsive front end buy flow user experience for GoPhone sales, where users could purchase a new GoPhone, bring an existing phone, or unlock a new device in order to use AT&T's service network.
- Created innovative transitions, animations, and overall effects for elements in AT&T mobile app.
- Developed bulletproof responsive HTML email templates.

#### **Click More Media**

November 2015 - July 2016

#### **UI/UX APPLICATION DEVELOPER**

- Supported several external clients for design, development, research and implementation of new and existing products
- Designed and developed a native Roku application for wrangler network, utilizing the Roku sdk
- Conducted an observational study on the targeted demographic and created a custom interfaced channel while keeping Key Performance Indicators in mind
- Developed the customized Roku channel using sdk and created different modules utilizing BrightScript
- Designed and developed user flow and customer interaction with content specific interfaces tailored to the end user experience
- Developed code for ecommerce platforms that adds or suppresses ROI beacons based on various products

- Developed custom scripts into the RealTimeEmail API to gather and generate real time content based off user's current location (not IP based)
- Created contextual real time marketing campaigns that responds to each opener's personal context live

**Blue Sombrero a Dicks Sporting Goods Company**

March 2014 - November 2015

UI/UX WEB APPLICATION DEVELOPER and DESIGNER

- Managed and lead a team of designers and developers to get features completed in time for releases
- Train new associates on tools, applications and process
- Develop Front End application, using Kendo UI, jQuery, AJAX, C#, VB, HTML 5, CSS3, SQL
- Designed User Interfaces for admin registrations, site settings, custom websites for various teams and leagues
- Designed and developed unique responsive HTML Email Campaigns

**YP**

August 2013 – March 2014

WEB DESIGN SPECIALIST (contracted with Randstad)

- Designed and developed advertisers' websites utilizing Adobe Photoshop, Fireworks, and Illustrator, HTML5 for the markup and CSS3 for the styles.
- Implemented JQuery to attract all demographics to their websites.
- Created and edited mobile websites utilizing Duda Mobile
- Maintained and updated websites using Adobe Dreamweaver
- Edited and created Flash banners for advertisers' websites.
- Directly communicated with clients and advertisers regarding website enhancements and updates.

**GYDUS**

WEB DEVELOPMENT ENGINEER

December 2012 – January 2013

- Designed the web application using Illustrator for the wireframes and branding
- Utilized Photoshop to design the interface and the overall web application. Sliced out necessary images that would be utilized throughout the app
- Developed the application using HTML5 for all of the markup, CSS3 along with customized Twitter Bootstrap for certain components of styling
- Created AJAX calls to the server using JavaScript and JQuery to gather information from the database and to switch content out of the application to make it more dynamic and decrease load times for mobile devices
- Used JavaScript and JQuery along with Google Maps API v2 and Biostall for the navigation and directions as well as customized Google Maps API for indoor navigation
- Helped develop the backend with CodeIgniter and PHP for registering users, logging in, adding and updating locations, navigation pulls, and contact forms

**REF Foundation**

July 2011 - June 2012

WEB DEVELOPMENT ENGINEER

- Designed the website overall look and feel, used illustrator for the wireframes
- Used Photoshop to design the website with colors along with creating custom graphics for the site
- Developed the website using HTML4 and HTML5, CSS2 and CSS3
- Created an Image slider using JavaScript
- Utilized PHP on the contract form

**Energize Your Voice**

March 2010 – May 2011

**WEB DEVELOPMENT ENGINEER**

- Designed the website using illustrator for branding and wireframe
- Used Photoshop to add style to the wireframes and create the design and custom graphics along with slicing out all graphics
- Developed the website using HTML4 CSS2

**ACADEMIC EXPERIENCE**

B.S. Computer Science: Web Design &amp; Development – Full Sail University (2013)

- Course Director's Award for Streaming Media Servers and Final Project II